



**The Catholic Women's League of Canada  
Alberta Mackenzie Provincial Council  
Organization Chair  
Communiqué  
DATE: January 25, 2024**



TO: Diocesan Chairpersons of Organization  
CC: Provincial Executive (for information)  
CC: National Chairperson of Organization (for information)  
FROM: Betsy Fletcher Provincial Chairperson of Organization

Greetings Sisters in The League,

By now councils should be well into, if not finished, collecting annual membership fees for 2024. This does not mean that we can sit back and wait for new members to come to us. Offering membership in The League is an ongoing activity. We must make it attractive to be a member. What is your council's specialty? Do you have certain projects that appeal to the members of your parish community? If so, use those projects as opportunities to invite the ladies of your parish to help out. This may encourage them to become members.

### **Father Walter Krewski Awards**

Now is the time to start applying for the Father Walter Krewski awards. Send in the forms regardless of how many members joined you in **2023**. The awards are for: greatest increase in **new** members, that is new members who have never held a membership in the past; greatest increase in members, new and renewing members; and the greatest percentage increase in members. If your council is small, even the smallest increase may qualify your council for an award! The deadline for application for the awards is February 28, 2024. The forms are available on the provincial website: [www.cwlabmk.ca](http://www.cwlabmk.ca). It's important to remember that these awards are for increases in membership for 2023. To help determine which councils are eligible for the awards, organization chairs are reminded to please send me the per capita fees information that you receive from National Office.

### **1 Campaign**

The 1 Campaign is being introduced to promote The League and to address the ongoing concern of declining membership. The purpose of the campaign is to recruit, retain and regain new members. The logo is "We are the "1" called by name and chosen by God. Some information can be found by reading Betty Colaneri's communiqué # 3; also there is an article about this campaign in the current issue of The Canadian League magazine. Please take the time to read it. The catchphrase for January is "Make a Difference".

*Betsy*

abmkcwlorganization@gmail.com